



Summary

Customer

Hulett Environmental Services

Location

South Florida

Industry

Pest Control

Types of Vehicles

Light-Duty Service

Fleet Size

169

Employee Protection

250+ Distractions Prevented
Per Employee Per Month
(1 every 3 miles)



How Hulett Turned Compliance Chaos into Clarity with TRUCE

Overview

Hulett Environmental Services, a leading pest control company serving South Florida, needed to meet new insurance requirements around distracted driving. Their initial approach involved adopting AI dashcams and a third-party mobile safety app—but the experience quickly revealed the limits of traditional motion-based solutions.

Challenge

Hulett Environmental Services initially adopted AI dashcams and a motion-based mobile safety app to meet an insurance requirement. But the solution caused more problems than it solved.

“We had too many false positives, delayed activation, and mounting frustration. It couldn’t reliably tell when someone was actually driving—especially on personal phones.”

With limited support and no clear way to manage policy exceptions or avoid inaccurate flags, the company found itself spending more time managing the system than benefitting from it.

Solution

TRUCE offered a smarter, more reliable alternative. Its context-aware platform applies mobile policy instantly and accurately—no false positives, no manual work. It works across personal and company devices, with flexible user-based licensing that fits Hulett’s team.

“The decision to turn to TRUCE was straightforward: it works. TRUCE’s technology eliminates false positives, applies policy instantly, and offers powerful dashboards and reporting. The support team is responsive and helpful. We also value TRUCE’s licensing model—user-based rather than device-based—which fits our workforce better, especially with employees using multiple devices.”

Results

- Zero false positives
- Real-time, intelligent policy enforcement
- Reduced administrative workload
- Flexible licensing aligned to how the team works
- Strong support from TRUCE’s customer success team



Want to hear more? Contact us today at sales@trucesoftware.com.

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